

The Biffspandex Approach - “Dude...This Really Fits!”

Have you ever slipped on a pair of shoes and the fit was just perfect?
Or how about when you try on that pair of jeans and the comfort is just amazing?
Our clients have pointed out that working with Biffspandex Photography is very comfortable and the images that we create are a perfect fit for their needs.

Stretchy spandex images in-your-brain aside, we pride ourselves on our ability to listen to clients and then craft images that precisely fit their needs. This tight conceptual fit is what we're all about. Also, with a name like “Biffspandex” we're also obviously not without a sense of humour!

Our approach is to carefully evaluate the concepts driving your shoot, and then work to provide the images that reflect those moments. We take great care in noticing the subtle things that go on with emotions, facial expressions, lighting, mood, and many other things that make for great images with impact. For us, photography is way more than just pointing a lens at someone or something and rattling off a few frames.

We strive to capture personality in our shots. We would rather take a bit longer than the standard session to ensure that our subjects are relaxed and have fun in front of the camera. For those who are not used to being photographed, this extra time allows for comfort to take the place of nervousness, and the true personality of the subject to emerge.

We greatly enjoy weddings and the emotion that is everywhere when we take photographs. It's always amazing to capture the nuances and powerful moments at ceremonies such as these. We take pride in capturing the beauty that is found in people at great family events. We enjoy getting to know the Bride and Groom before their special day to ensure that they are comfortable and easy going when they are being photographed.

When it comes to business photography, we are easy to confer with and have an understanding of how business and marketing work. We can confer with your design or production team to help craft the images that make clients stop and look. When it comes to editorial assignments, we are quick to grasp the story being told and can work to capture the key images required to tell the story. In all of our projects, we deliver base concepts, and then once everyone is satisfied that the deliverables have been met, we then can put our ‘outside the box’ hats on. Sometimes the best images from a shoot occur in these extra few outside the box minutes.

We have a great deal of fun on our shoots and clients often remark how easy we are to work with. We acknowledge that attention to detail is very important, but not at the expense of treating everyone involved in the production with courtesy and respect.

When it comes to detail, this is one of our major strengths.

Retouching and creative post-production work is handled with huge attention to detail. Have you ever noticed some photos where a subjects face has been retouched, but there is still a pile of lint on their shirt? Have you seen overly fake skin? Distracting elements in the background? Unfinished concepts that don't make sense?

NOT HERE!

We pride ourselves on very thorough conception/shooting/retouching where these mistakes aren't made.

With a background in preparing thousands of images for commercial sale, the level of retouching can range from the simple, to the most complex product or beauty edits.

Simply put, Biffspandex Photography is a unique combination of strengths brought into one photography business.

We Listen. We're easy to work with. We pay strict attention to detail. We care about quality results.

We think you'll conclude that when working with us...

"Dude...This Really Fits!"

Regards,
Peter & Christine Finnie

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